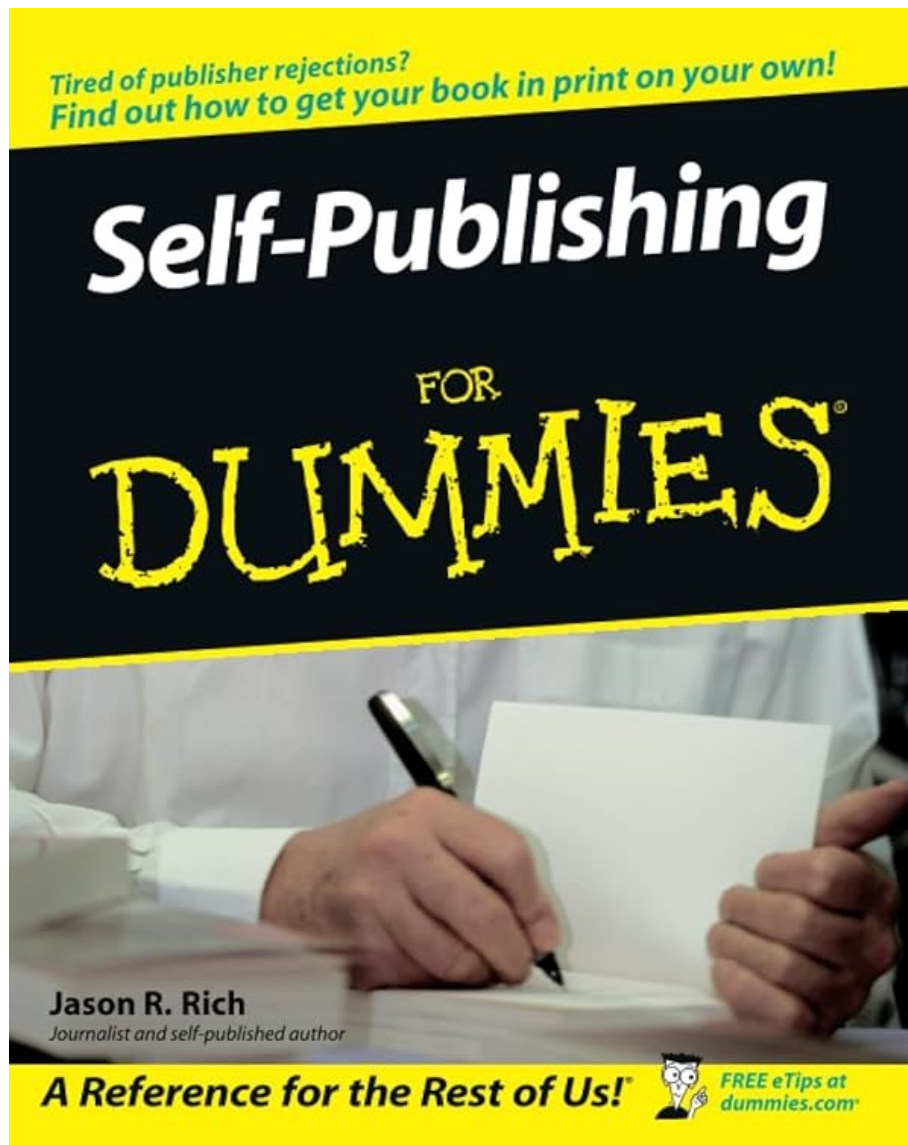


Self-Publishing For Dummies



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Description :

Thinking about selfpublishing your book This nonsense guide walks you through the entire process of going it aloneIf you have a great idea for a book or informative content to share with an audience or have written a book and want to bypass traditional publishing youre in the right place Aspiring and experienced writers alike will benefit from this userfriendly and detailed guide with coverage on the selfpublishing process from preparing your manuscript and creating the perfect title to selling the final productSelfPublishing For Dummies lays out the pros and cons of

selfpublishing helps you avoid the most common mistakes made by authors and selfpublishers and makes you aware of legal issues associated with book publishing Youll learn the basics of researching to include the right details what the parts of a book are from the copyright page to the index and bibliography and when to edit your own work and when to hire a professional editorWhen it comes to the business aspects of selfpublishing your book and building your own publishing company youre in charge of each exciting step from naming your business to writing the business plan managing the finances and expenses and who to call on for expert advice Its up to you to decide on a title for your book as well as the layout and design Once your book is complete youll have it printedthrough traditional nontraditional or ondemand meansYoull discover how toApply for and obtain an ISBNCopyright your work to protect itNegotiate with and manage vendors including printers designers and copyeditorsSecure a warehouse to store your bookWork with distributors to get your book to your audienceSet prices and monitor inventoryWrite a press release and other marketing materials to promote your bookCollaborate with the media and publicists to build awareness for your bookBuild an online presence with a website newsletters blog or podcastCreate and sell additional products related to your bookAdditionally you can read about ten common selfpublishing mistakesand how to avoid themand the best resources for selfpublishers Get your copy of SelfPublishing For Dummies today